

# Grass Roots Student Recruiting: The Student to Student Perspective

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# Wood Science & Technology Students



# How can we improve our potential for recruiting students to our programs?

He wanted to keep our world safe for democracy...



We want to recruit to keep our programs safe for future wood scientists!

# How can we improve our potential for recruiting students to our programs?

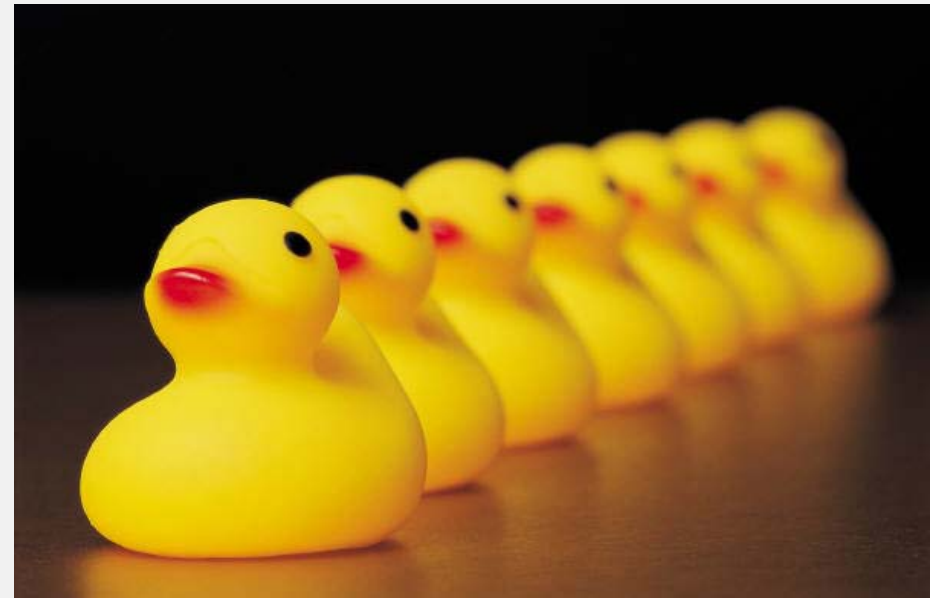
Align our support system

Administration

Faculty

Staff

Students



# How can we improve our potential for recruiting students to our programs?

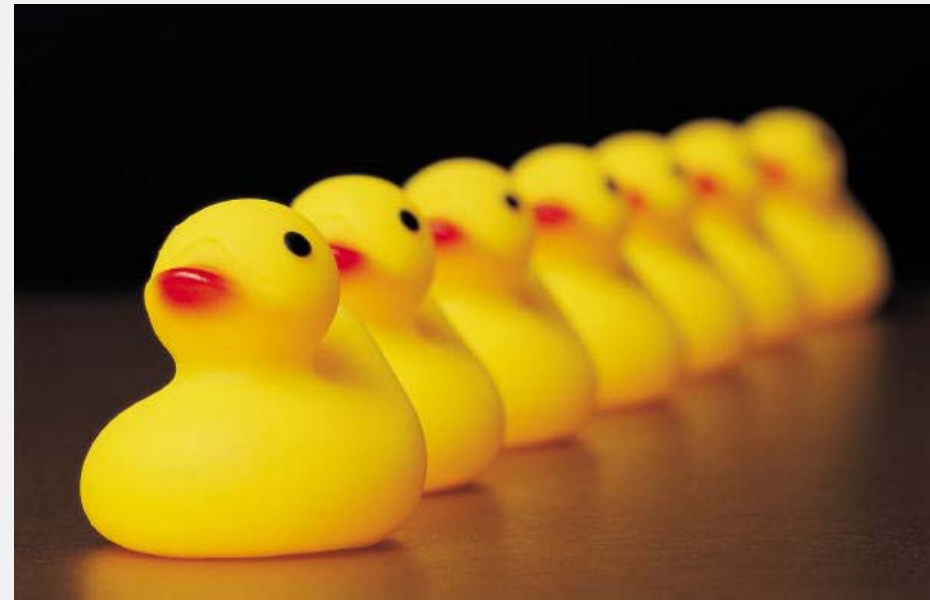
Align our support system??

Students

Staff

Faculty

Administration



# Empowerment



# Let 'em run

## Provide Assistance

Travel

Graphics

Incentives

Course Credit





# Successes



Michael  
Harris



# Successes

Learning Through Service:  
Wood in Design and  
Engineering



# Successes

## Southeastern Natural Resources Graduate Student Symposium

**March 2-4,  
2011**

*Southeastern Natural Resources*  
GRADUATE STUDENT SYMPOSIUM

Register and Submit  
Your Abstracts Now!  
Abstract Deadline: 31 January 2011

*Southeastern  
Natural Resources*  
GRADUATE STUDENT SYMPOSIUM

Hosted by:  
The College of Forest Resources  
Mississippi State University

For Registration and Information Visit:  
[www.cfr.msstate.edu/snrgrs](http://www.cfr.msstate.edu/snrgrs)

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# Successes

OSU faculty/student  
recruiting partnership

2010 Freshman of the  
Year



# How Did We Get Here?

Student numbers (and thus programs) have been in a steady decline for decades





# Where Are We Now...



Standing at the Crossroads...



... So Let's Take It!

# The Road Ahead...

Student empowerment  
to recruit

Simple, with the  
potential to be effective





**Thanks, and good luck recruiting!!!**